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An accomplished and experienced designer I have managed large projects and accounts for high profile organisations across diverse industries.

My areas of expertise are graphic/web design, user interface design, photo manipulation and photography. I am experienced in print and internet preparation and production, and taking design/client concepts through to completion. My qualifications in electronic design and interactive media at a tertiary level coupled with my experience working in graphic/web design and user interface design give me a sound knowledge of the visual communications industry.

KEY ACHEIVEMENTS:

Victorian Commission for Gambling and Liquor Regulation - Graphic design

- Graphic design and print production of annual reports, business plans, financial quarterlies, internal publications and advertising materials. Print collateral, user interface design and presentations. Logo design and photography.

Boral Waste Solutions - Marketing concept, strategy and design

- Graphic design direction and production of 3D images exhibit of proposed site for Boral Landfill & Waste. Print collateral, user interface design of presentation & DVD for launch of Boral Waste Solutions.

The Clifton Group - Graphic design, finished art and retouching

- A variety of freelance duties including producing graphic design for artwork, brochures, invitations, web sites, presentations and on going bi monthly newsletter.

EMPLOYMENT SUMMARY:

E B Design	Graphic/Web/UI designer Photographer	February 2002 - Current
Victorian Commission for Gambling and Liquor Regulation	Senior graphic designer	July 2013 - January 2014
Marcus Lee Design	New media designer	June 2000 - September 2001
Disegno Group	Graphic/new media designer	November 1999 - May 2000
McKinsey & Company	New media specialist	October 1998 - November 1999
CALC Multimedia	Interactive media designer	January 1997 - January 1998

February 2017

EDUCATION

1996-1997	**Advanced Diploma of Electronic Design and Interactive Media** Royal Melbourne Institute of Technology
1995	**Certificate of Computer Skills for the Graphic Arts Industry** Melbourne School Of Art
1995	**AWARD School for Art Directors and Copywriters** Murdoch Magazines
1994	**Computer Skills for Graphic Designers** Royal Melbourne Institute of Technology
1991-1993	**Bachelor Fine Arts (Major-Photography)** Victoria College Of The Arts (Melbourne University)
1990	**VCE T12 Photography** Brighton Bay Secondary College

EMPLOYMENT HISTORY

February 2002 - Current (Freelance & contract)	**E B Design** - Creative design, graphic design, finished art, interactive presentations and web design, consulting and production. Design concepts for branding, packaging, multimedia and advertising. Project management and photography. Print production and image library.
2016	**Big Red Group** - Graphic design, finished art.
2016	**Venus Advertising** - Graphic design, finished art.
2016	**VET Funding Review, Dept. of Education-** Graphic design, production, finished art and project management of the
2013	VET Funding Review Final Project.
2013	**Victorian Commission for Gambling and Liquor Regulation (VCGLR)** - Graphic design and print production, finished art, photography, image library (sourcing and maintaining), client presentations.
2008 - 2016	**Travel Clinics Australia** - Design and produce new web site (wordPress). http://www.travelclinic.com.au
2014	**City of Kingston** - Design layout and direction for Living In Kingston 2035 web site. http://www.livingkingston.com.au
2015	**Caulfield Family Medical Practice** - Design and produce web site using html, php & css. Project management and co-ordination. http://www.cfmp.com.au
	Department of Human Services - Re design Victorian Floods Disaster applications and guides.
2011	**The Nous Group** - Graphic design, completed the design phase of national brand refresh. Supported consultants with development of presentations and proposals.
2010 - 2016	**Nissand Community Housing Group** - Design and produce web site using html, php & css. Project management and co-ordination. http://www.nissand.com.au
2008 - 2016	**Travel Clinics Australia** - Design web site, project management and co ordination of programmers based in Isreal. http://www.travelclinic.com.au
2008 - 2011	**Fastframe Framing Gallery**-Photo restoration, high end retouching and photo manip.
2009	**Duncan Thompson Building Concepts** - Re design web site using html, php & css. Consultation on design for advertising. http://www.duncanthompson.com.au
2008	**Aussie Transportable & Kit Homes** - Corporate Identity and Web Site including stationary collateral, showroom facade and web site using html, php & css. http://www.aussietransportables.com.au
2003 - 2011	**Boral Waste Solutions - Launch** - We held a launch event for Boral Waste Solutions to engage stakeholders around their new brand and promote Boral's commitment to a more sustainable approach to waste management. I designed & produced invitations, banners, foyer dvd, keynote presentation incorporating audio, video and photography and produced show.
2006 - 2007	**Dymocks** - Posters and advertisements.
2003 - 2011	**Scaffidi Hugh-Jones, SHJ** - Design for corporate Identity, brochures, invitations, web sites, presentations, art direction, creative direction and style guide.
2003	**CGU** - Design and production of 36 minute conference video. Recorded narration, inserted completed commercials, photography and designed layout.
2003 - 2008	**Kodak** - Design for point of sale, brochures, invitations, web sites, photographic tours, presentations, exhibitions & Christmas Carols.
2003 - Current	**Clifton Group** - Design for CD artwork, brochures, invitations, web sites, presentations and on going bi monthly newsletter.

June, 2000 - Sept 2001	**Marcus Lee Design** - Graphic design, finished art, interactive presentations and web site consulting and production. Design concepts for branding, packaging, multimedia and advertising.
Nov, 1999 - May, 2000	**Disegno Group** - Graphic design, interactive presentations, internet production and database design.
Oct, 1998 - Nov, 1999	**McKinsey & Company** - New Media Specialist - Graphic design, internet production and interactive presentations. Managed Melbourne design department.
Feb, 1998 - Oct, 1998	**Holmesglen TAFE** - Lecturer (Photoshop, illustrator, html code, Director, Premier)
Jan, 1997 - Jan 1998	**CALC Multimedia** (Computer Aided Learning Centre) Victoria University of Technology - Interface design for Opal Japanese Under Graduate Interactive Education CD's and web site consultation, design and production for: DVTA, DVLN, ASD - Northern Ireland Licensing Authority and: DSA, DVLA, ASD - British Licensing Authority.

SKILL SUMMARY

Software/Hardware Knowledge

Macintosh/PC computers and associated peripheral technologies and languages.

Computer Skills

Adobe Creative Suite – Illustrator, Photoshop, Indesign, Acrobat
Microsoft Office Suite – Word, Powerpoint
Dreamweaver, Premiere Pro, Flash, Fireworks, QuarkXpress
HTML, Javascript, php, cascading style sheets, jQuery,
Apple Keynote, Pages & iLife.

Personal Skills

Creativity
Highly developed interpersonal and communication skills
Ability to liaise at all levels
Quick to learn new concepts
Ability to work under pressure
A lateral thinker with a methodical approach to problem solving
Constructive team player with demonstrated leadership qualities
Excellent organisational and time management abilities
Good natured with a healthy sense of humour.

REFEREES

Will be presented on request

Travel Clinics Australia: *Wordpress web site design*

WordPress web site design & production
Extensive CMS, members area and galleries
http://travelclinic.com.au

http://travelclinic.com.au
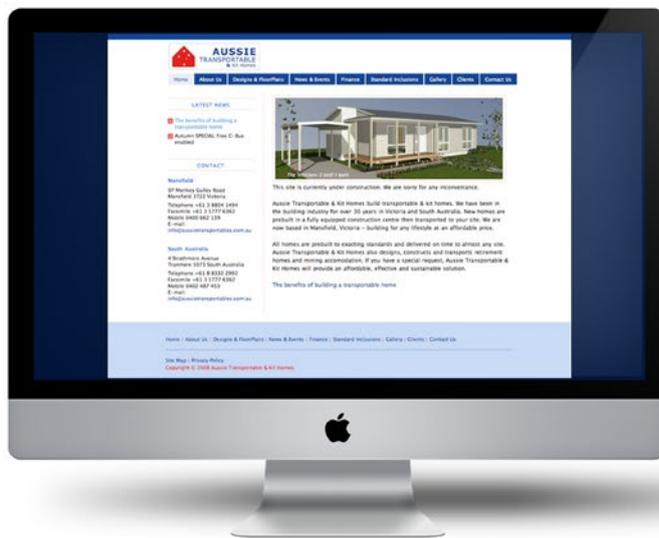
Dymocks Collins Place: *Poster design and finished art.*

McCains: *Finished artwork for frozen goods packaging for Chinese market.*

Kodak: *Newsletter design and production, quarterley*

http://www.kodak.com.au

Aussie Transportable & Kit Homes: *Web Site Design and Production including floorplans and elevations*

Web site design & production

PDF versions of House Plans & Elevations for download

http://www.aussietransportables.com.au

Aussie Transportable & Kit Homes: *Presentation folder for client print collateral, business card & showroom facade.*

Business cards

Showroom facade signage

Company folder/brochure with business card insert

http://www.aussietransportables.com.au

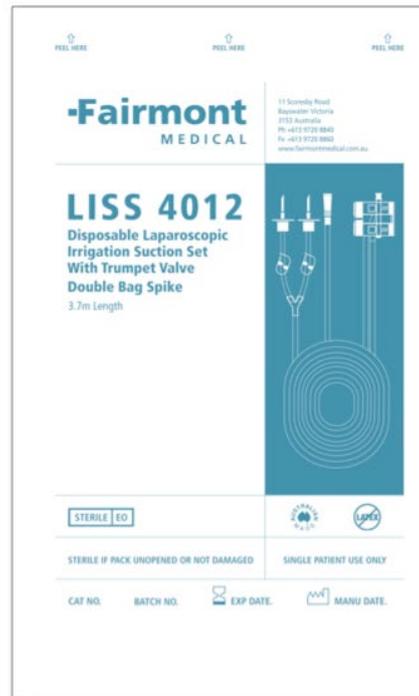**E B Design:** *Water bottle label design and illustration*

E B Design

Remington: *Finished artwork for Big Shot packaging.*

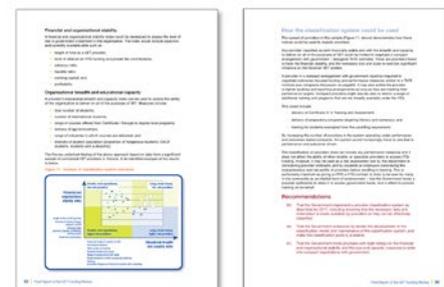**Fairmont Medical:** *Packaging finished artwork and illustrations*

VET Funding Review, Final Project 2015: *Graphic design, production, image manipulation and finished art of 156 page report.*

VET Funding Review
Final Report

http://vetfundingreview.vic.gov.au/